



Ambassadors and Volunteers

**"You don't work to travel. You travel because
you connect cultures"**



Official Informational Material

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1. The EarthEvents Ambassador Role

"You don't work to travel. You travel because you connect cultures"

Profile and Purpose

- The Ambassador is a "**bridge person**" between territories, traditions, and the global community.
- They are **not an influencer**, but a mediator who promotes conscious tourism and cultural preservation.
- Their work consists of creating **authentic links** between travelers and local communities, facilitating enriching experiences for both parties.
- The Ambassador represents EarthEvents' values in their region, acting as a **point of contact** between the platform and local cultural tourism actors.
- Through their work, they contribute to a more **sustainable travel model** that respects traditions.



Figure 1: Connecting cultures through conscious travel

Benefits and Tools

The EarthEvents Ambassador program offers a complete package of benefits designed to enhance cultural representation work:

Benefit	Description
Official Accreditation	Recognition as a regional or local representative of the EarthEvents brand.

Benefit	Description
Premium Access	Full subscription to the platform and direct access to the APP to manage content.
Visibility	Presence of a biographical profile and image in the exclusive Ambassadors section of the website.
Training	Mentoring programs and continuous training in cultural tourism.
Correspondence	Authority to conduct interviews linked to the platform's objectives.



Figure 2: Hands joined on the globe — symbol of global connection

Reward System (Wallet)

EarthEvents has designed an innovative reward system that allows Ambassadors to turn their dedication into real travel experiences:

1. **Reward Economy:** Credits are generated by attracting travelers, organizers, or partners within the EarthEvents ecosystem.
2. **Purposeful Saving:** Commissions (e.g., 10%) are automatically accumulated in the EarthEvents Wallet.
3. **Experience Redemption:** The balance is used exclusively to cover flights, experiences, and cultural events within the ecosystem, allowing for a covered annual trip.

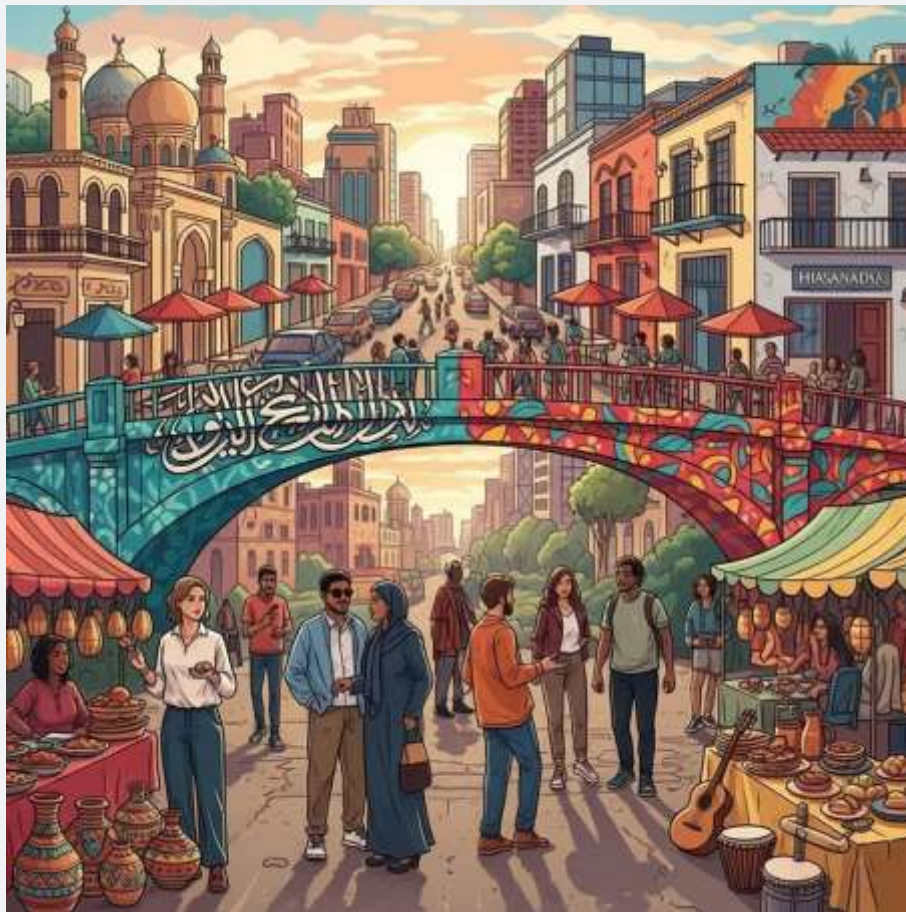


Figure 3: The Ambassador as a bridge between cultures

2. The EarthEvents Volunteer Role

"Contribute your time, immerse yourself in the culture"

Profile and Purpose

- The Volunteer is a person willing to offer their skills to **support local cultural communities**, seeking deep and authentic immersion.
- Unlike traditional tourism, cultural volunteering allows for a **true exchange experience**, where the traveler becomes part of the community.
- EarthEvents volunteers are passionate about **cultural heritage**, traditions, and sustainable community development.
- Their commitment transforms both the communities they serve and themselves.



Figure 4: Cultural immersion through volunteering

Benefits and Tools

The Volunteer program offers benefits designed to maximize the cultural immersion experience:

Benefit	Description
Real Immersion	Direct participation in local cultural projects with authentic communities.
Recognition	Official volunteer certificate endorsing the hours and skills contributed.
Networking	Access to a global network of volunteers with shared values.
Thematic Contribution	Collaboration in the dissemination of events and culture from their own locality.



Figure 5: Authentic local immersion experiences

Operational Limitations

It is important to understand the differences between the Ambassador and Volunteer roles to choose the program that best suits your goals and availability:

Feature	Ambassador	Volunteer
APP Access	Yes	No
Platform Management	Yes	No
Wallet/Rewards	Yes	No
Local Immersion	Moderate	Deep
Correspondence	Yes	No
Web Visibility	Exclusive Profile	Certificate

- Unlike the ambassador, the volunteer **does not have direct access to the APP** or platform management.
- Their role focuses exclusively on **in-person participation** in local cultural projects and disseminating events from their community perspective.



Figure 6: United by culture and conscious travel

Join EarthEvents and become an ambassador or volunteer for cultural change.



Connecting Cultures, Transforming Travels



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